

## **STAFF ETHICS POLICY**

1. All members of the teaching staff are reminded of the need for the highest possible standards of integrity with respect to their implicit role as representatives of the Cardiff Academy.
2. All staff are reminded that it is unethical to misrepresent The Academy in any way to members of the general public, teachers in other institutions, existing or potential students or their parents, either here in the UK or when travelling overseas.
3. In particular, it is of the upmost importance that members of staff at Cardiff Academy make no false claims to existing or potential students or their parents, either here in the UK or overseas, regarding such things as the Examination Results achieved or the Fees charged by the College.
4. In addition, it is equally important that staff at Cardiff Academy make no false claims to existing or potential students or their parents, either here in the UK or overseas, regarding rival schools or colleges in the local area or beyond.